

Paper-based flexible packaging - opportunities and limitations

Informationen

Beschreibung: Flexpack with paper is booming. The reasons are manifold. Marketers often praise sustainability. But in practice, paper packaging is often more complicated as plastic. We discuss the advantages and challenges of using paper as the main ingredient for food packaging. The topic of disposal and sustainability in terms of environmental protection is also discussed.

Zielgruppe: Anyone involved in flexible paper packaging is welcome to attend.

Niveau: Stufe 1 - keine Vorkenntnisse erforderlich

Weitere Informationen: Dauer: 1:15h
2 Downloads

Veranstaltungscod: INE-12-23

Zeiten: Freitag, 8. Dezember 2023, 13:30 - 14:45 Uhr

Aussteller:

