

## Paper Packaging - Rethinking Flexpack Information

**Description:** More and more marketers are turning to paper. The flexpack industry is adapting and delivering. But what's really new and where does paper really make sense? Are multilaminates with paper effective? Is there a need for new paper recycling? Are recycled fibers suitable for food packaging? Questions like these move product managers and brand owners. We would like to give a first approach to this emotional topic of the material change from plastic to paper.

**Target group:** Decision-makers along the flexpack supply chain and all those who would like to find out more about the content of flexible packaging.

**Level:** **Level 3** - Previous knowledge is useful

**Further information:** duration: 2:15h  
5 downloads

**Event code:** **INT-05-22**

**Times:** Friday, 20. May 2022, **13:30 - 15:45** o'clock