

# BEVERAGES in flexible packaging - more than a trend

## Information

**Description:**

In this Inno-Talk, we invite industry experts and interested parties to experience the latest trends and technologies in the field of beverage filling in flexible packaging. The event is aimed in particular at experts from the beverage industry, packaging designers, sustainability officers and research and development.

Focal points

1. ecological sustainability: how flexible packaging can help to reduce the ecological footprint of the beverage industry.  
 2. beverage trends: analysing current and emerging trends in the beverage industry, such as the increasing demand for healthy, functional beverages and how flexible packaging can contribute to brand differentiation.

3. interactive Q&A session: Participants will have the opportunity to ask questions directly to our experts.

Participation is free of charge, prior registration is required. The event will take place live.

**Target group:**

Anyone who manufactures, develops or promotes flexible packaging filled with beverages.

**Level:**

**Level 3** - Previous knowledge is useful

**Further information:**

duration: 1:15h  
 3 downloads

**Event code:**

**INE-09-24**

**Times:**

Friday, 13. September 2024, **13:30 - 14:45** o'clock

**Exhibitor:**

