

# Packaging printing - Flexpack knowledge for decision-makers

## Information

**Description:** Packaging printing in Europe is changing dramatically. In addition to new substrates, new machine technologies are also coming onto the market. How does a packaging printer position himself today? What finishing levels are there and what does the digitisation of prepress and possibly also the printing process itself bring in terms of sustainability and customer benefits

**Target group:** Decision-makers along the labels and flexpack supply chain and anyone who wants to find out more about labels in terms of content.

**Level:** **Level 3** - Previous knowledge is useful

**Further information:** duration: 2:35h  
7 downloads

**Event code:** **INE-04-22**

**Times:** Friday, 22. April 2022, **13:30 - 16:05** o'clock