

# Packaging printing - Flexpack knowledge for decision-makers

## Informationen

**Beschreibung:** Packaging printing in Europe is changing dramatically. In addition to new substrates, new machine technologies are also coming onto the market. How does a packaging printer position himself today? What finishing levels are there and what does the digitization of prepress and possibly also the printing process itself bring in terms of sustainability and customer benefits?

**Zielgruppe:** Decision-makers along the labels and flexpack supply chain and anyone who wants to find out more about flexpack in terms of technology and strategy.

**Niveau:** **Stufe 3** - Vorkenntnisse sind sinnvoll

**Weitere Informationen:** Dauer: 2:35h  
7 Downloads

**Veranstaltungscod:** **INE-04-22**

**Zeiten:** Freitag, 22. April 2022, **13:30 - 16:05** Uhr